



Competitiveness of Vietnam enterprises in the context of global integration

TấnG Mỹ SanG

The University of Economics & Finance – HCMC

Submitted: 16/02/2018 - Accepted: 25/05/2018

Abstract

Through secondary data and documents related to Vietnam enterprises, the paper present the issues of competitiveness of enterprises in the context of global integration. The results show that capital funding capacity was limited due to the low efficiency of production and did not meet the requirements of credit institutions, the quality of human resources is weak due to lack of professional training, the management also have problems lead to performance is not high. Based on analysis of the key components that contribute to the strengths of a corporation, the paper proposes implications for improving their competitiveness.

Keywords: *Competitiveness, competitive, Vietnamese enterprises, global integration*